

# PRINCIPLES OF BUSINESS, MARKETING & FINANCE

## SYLLABUS

**TEACHER:** Mr. Lopez  
**PHONE:** (956) 271-1600 Ex: 4141

<b>SCHEDULE</b>		
<b>1<sup>st</sup> Block</b>	<b>Conference</b>	<b>Conference</b>
<b>2<sup>nd</sup> Block</b>	<b>Business Law</b>	<b>PBMF</b>
<b>3<sup>rd</sup> Block</b>	<b>PBMF</b>	<b>BIM 2</b>
<b>4<sup>th</sup> Block</b>	<b>BIM 1</b>	<b>BIM 1</b>
<b>5<sup>th</sup> Block</b>	<b>Soccer</b>	<b>Soccer</b>

Principles of Business, Marketing and Finance (PBMF) is a one credit course designed to give students knowledge and skills in economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising and product pricing. Students analyze the sales process and financial management principles. This course allows students to reinforce, apply, and transfer academic knowledge and skills to a variety of interesting and relevant activities, problems and settings in business, marketing, and finance.

**Material:** ICEV.com, Handouts,

**Grading system:** Every three week grading period will have daily grades such as quizzes, and classroom assignments. Major grades will come from major tests and projects. Daily grades are 40% of the final grade and major grades are 60% of the final grade.

PBMF is a "build-on" course, and it is important not to miss class days. If you miss lessons, you will get further and further behind. There will be quizzes and tests on a regular basis. Feel free to come to me with any problems you have.

Tutoring is available in all business classes by appointment.

**SUPPLIES NEEDED:** 1 1/2" 3-ring hard cover binder with a set of dividers, a blue or black pen, pencil, highlighter, and loose-leaf paper for note taking. Set up your dividers as follows: Daily Work, Major Tests, and Notes.

**I AM LOOKING FORWARD TO A FUN AND PRODUCTIVE YEAR WITH ALL OF YOU!**